

TINA JACOBSEN

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La Mesa, CA

Work Experience

More Effective IR La Mesa, CA 8/2014 - present	Founder, Chief Everything Officer Creator of dynamic, simple and organized business communication, which incorporates attention-getting design with a unique business acumen. Assist multiple private and publicly-traded clients with the modernization and design of external presentations, investor relations strategy, messaging, and business writing.
NuVasive, Inc. San Diego, CA 3/2009 – 8/2014	Director, Investor Relations Supported executive management in messaging strategic and financial information for Wall Street analysts and institutional investors. Composed and successfully implemented a strategy to successfully re-establish credibility, improve shareholder composition, and increase equity valuation.
Rice Hall San Diego, CA 1/2008 - 1/2009	Equity Portfolio Manager and Research Analyst One of six research analysts/ PM's responsible for \$1 billion in micro, small, and mid cap stable growth AUM.
Capital Works San Diego, CA 7/2004 - 9/2007	Equity Hedge Fund Portfolio Manager and Research Analyst One of four research analysts for \$700M of micro, small, and midcap growth assets. Selected to be one of two PM's to initiate and manage a long-short equity fund. Outperformed the Russell 2000 growth absolutely each year despite being ~50% net long. Researched and contributed ideas, managed portfolio exposures and risks, and marketed the product to prospective clients.
Luther King Capital Fort Worth, TX 7/1999 - 6/2002	Equity Hedge Fund Portfolio Manager and Research Analyst One of ten research analysts focused on consumer staples and retail equities for \$6B in AUM. Best ideas outperformed respective benchmarks each year. Sourced ideas, authored recommendations, and developed valuation models. Presented ideas to investment team and interacted with management teams and analysts frequently.

Education

University of Texas McCombs School of Business Austin, TX 2002 – 2004	MBA – Honors, Concentration in Finance <ul style="list-style-type: none">• Investment Fund Consumer Team Research Director, Graduate Finance Association Social Chair• Interned at UTIMCO in Austin and Perry Capital in New York
CFA Institute 2000-2002	Achieved Chartered Financial Analyst designation
Texas Christian University Fort Worth, TX 1995 – 1999	Bachelor's degree Accounting and Finance <ul style="list-style-type: none">• Summa Cum Laude